



**UNION OF MANUFACTURERS AND
BUSINESSMEN OF ARMENIA
(UMBA)**



**TURKISH - ARMENIAN BUSINESS
DEVELOPMENT
COUNCIL (TABDC)**

**“SUPPORT TO ARMENIA - TURKEY
RAPPROCHEMENT “
PROJECT**

BUSINESS STRAND



BUSINESS STRAND

Project Message

USAID and the Consortium Members support Armenia-Turkey rapprochement by facilitating engagement between civil society groups, establishment and development of business partnerships and regional Professional networks, and enhanced understanding between the people, for peace and economic integration in the region.

PARTNER IN TURKEY

**Turkish – Armenian Business Development Council
(TABDC), established in 1997**



BUSINESS STRAND

TARGETED SECTORS

- Tourism
 - Agriculture
 - Transport
 - Light industry (Manufacturing)
 - IT / Communications
 - Construction (building materials)
 - Construction engineering
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BUSINESS STRAND

MAIN ACTIVITIES

- **Opinion Leaders' Research**
 - **Conferences combined with expositions**
 - **Round Tables / B to B meetings**
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BUSINESS STRAND

SUPPORT ACTIVITIES

- **Gender Component**
 - **Legal Assistance**
 - **Grants to Armenian – Turkish JVs**
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BUSINESS STRAND

PROJECTED RESULTS

- **4 sustainable business partnerships**
 - **5 mutually beneficial business projects**
 - **Reduced stereotyping**
 - **Increased advocacy of business groups**
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